

# ATARC AI and Cyber Summit

February 29, 2024 | Carahsoft Conference Center.

## Technology Showcase Partnership Package @ \$6,250

- Three admission passes to Summit\*
- Three networking reception passes\*
- Company logo and link on event website
- Government attendee list with contact information
- Lunch with attending government IT decision-makers
- Skirted table 6'x30" with power and wireless internet access

\*Additional passes can be purchased at \$495 per person

## Summit Add-Ons

### TechTalk (\$6,250)

- Introduction by ATARC president Tom Suder
- 7.5 minute IGNITE Style talk on main stage
- Logo recognition in program, website, and on slide deck

### Premium TechTalk (\$12,500)

- Introduction by ATARC president Tom Suder
- 15 minute IGNITE Style talk on main stage in tandem with government customer (must identify government customer upon sponsorship confirmation)
- Logo recognition in program, website, and on slide deck

### Panel Participation Package (\$6,250)

- Participation of one(1) partner representative on Summit Panel
- Logo recognition in program, website, and on slide deck

### WIFI Sponsorship (\$6,250)

- Choice of network name and password
- WIFI info printed on agendas

### Hybrid Sponsor (\$25,000)

- Logo displayed during the video casting of the event
- Logo displayed during breaks
- Logo recognition in program, website, and on slide deck
- Recognition in post-event recording hosted on ATARC Website and Youtube Channel

### Breakfast Sponsorship (\$6,250)

- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at breakfast (by ATARC president, Tom Suder) and opportunity for brief audience address

### Lunch Sponsorship (\$15,000)

- Four easel signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at lunch (by ATARC president, Tom Suder) and opportunity for brief audience address

### Reception Sponsorship Opt. 1 (\$6,250)

- Open bar
- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at kick off and opportunity for brief address

### Reception Sponsorship Opt. 2 (\$8,750)

- Open bar and light hors d'oeuvres
- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at kickoff and opportunity for brief address

### Beverage Sponsorship (\$3,125)

- Two table tents displayed with coffee
- Choice of one collateral piece on registration tab

## Summit Advantages

### Government Participation

Government IT Decision Makers attend ATARC Summits because they:

- Feature a mission-focused agenda and are chaired by government IT leaders
- Provide attendees with cutting edge information
- Allow for real-time insight into relevant mission focused solutions

### Industry Participation

Your Peers and Competitors participate at ATARC events for access to senior government through leaders and decision-makers.

On average

- 300+ government registrants
- 10 Federal IT Media registrants
- 5 articles by Federal IT Media

Don't miss advantages your competitors are taking!

### Benefits For All

- Access to market intelligence and market research
- Branding as Thought Leader in your subject area of expertise
- Career advancement through Professional Development
- Exposing to emerging technologies via product demos
- Collaboration on Government challenges, policy, and framework