ATARC Integration Center at Carahsoft.

A Game-Changing Hub for Government Technology Demonstrations.

A permanent, vendor-neutral demonstration environment managed by ATARC and hosted by Carahsoft in Reston, VA. Purpose-built to showcase mission-aligned technologies, it enables hands-on, live demonstrations of emerging solutions for government stakeholders.

Lab Integration Center Benefits:

- Host secure, live evaluations of solutions like AI, Zero Trust, and IoT in real-world federal use cases
- Leverage ATARC and Carahsoft events to reach key government stakeholders and decision-makers
- Scenario-based demos with complementary partners to show full-stack capabilities
- Enable direct interaction, device drop-offs, and real-time collaboration

How it Works:

- Vendors receive core infrastructure – secure rack space, power, and connectivity
- ATARC manages demo logistics and government audience outreach
- Aligned with ATARC Summits and Working Groups for maximum exposure
- Promotional support via newsletters, social media, and more