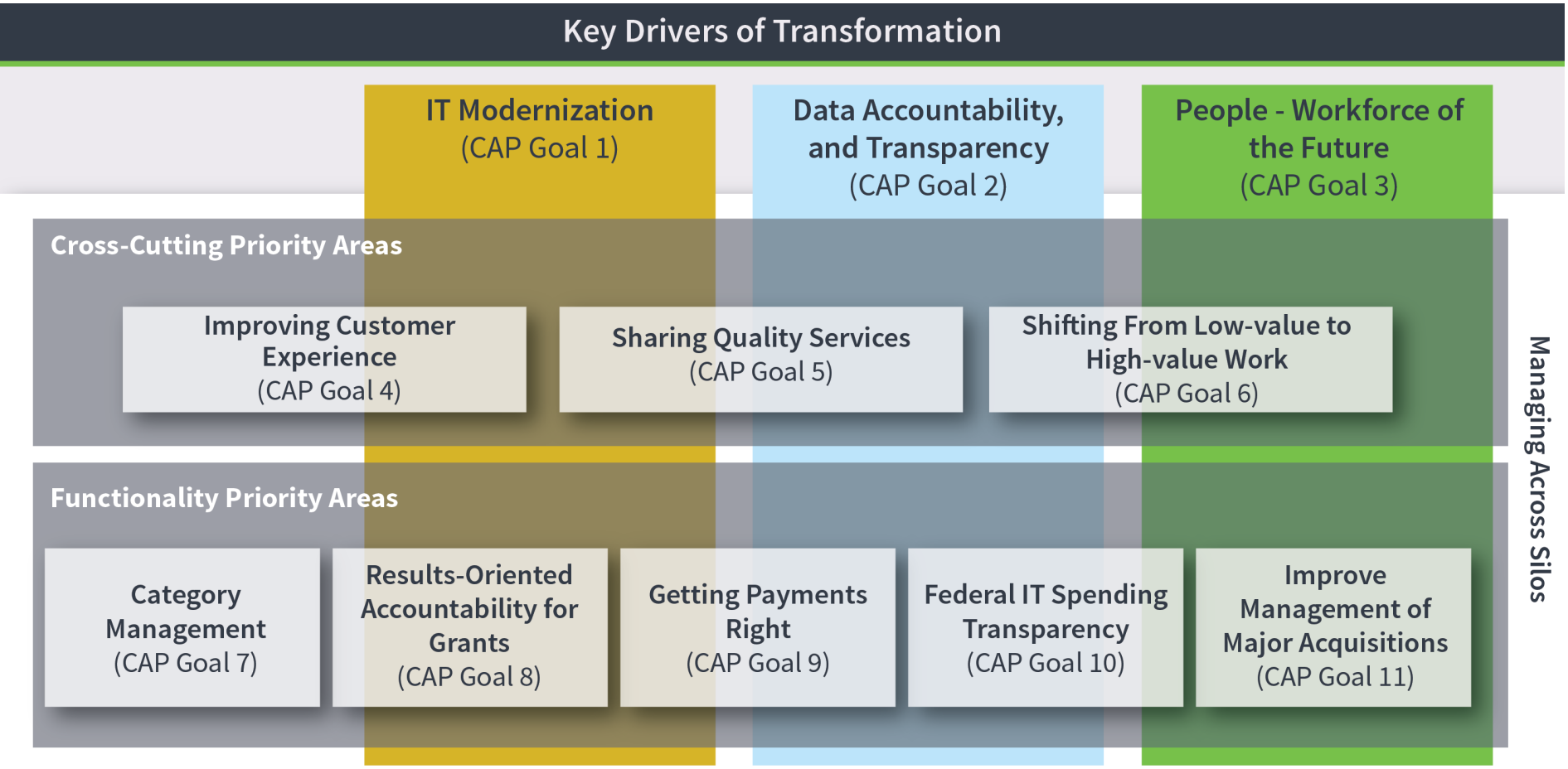
ATARC Federal Data & Analytics Summit

Leveraging Data as a Strategic Asset

PRESIDENT'S MANAGEMENT AGENDA

Cross Agency Priority Goals

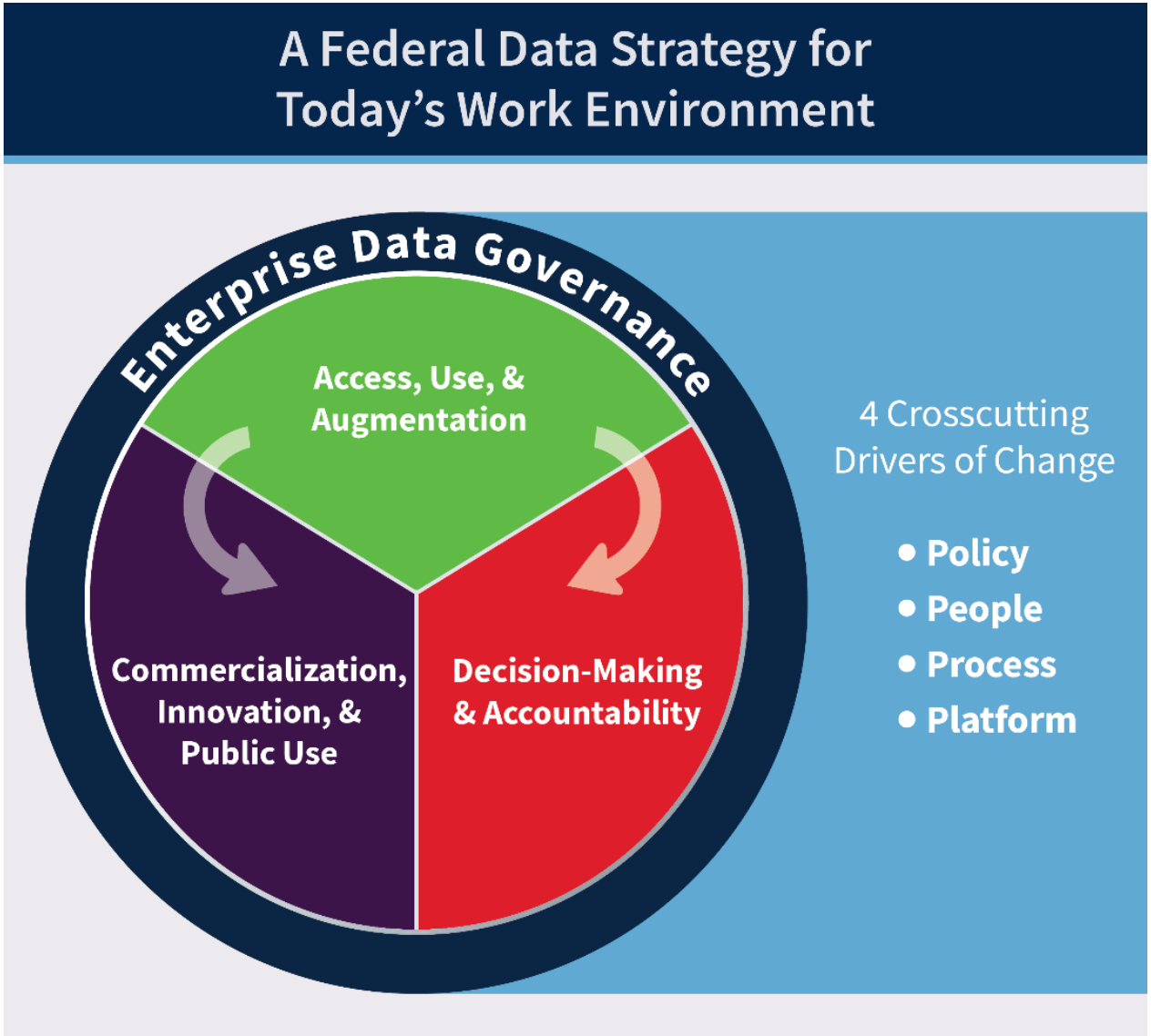


Leadership

- Department of Commerce Under Secretary for Economic Affairs, performing as Deputy Secretary
- U.S. Small Business Administration
- Federal Chief Information Officer of the United States
- Chief Statistician of the United States
- White House Office of Science and Technology Policy

Areas

The mission of the Federal Data Strategy is to fully leverage the value of federal data for mission, service, and the public good by guiding the Federal Government in practicing ethical governance, conscious design, and learning culture.



Milestones

Federal Data Strategy Development: Principles, Practices, and Action Plan

WORK STREAM 1

July 2018
- *Draft Principles*
- **Call for Best Practices**

October 2018
- **Principles**
- *Draft Practices*

January 2019
- **Federal Data Strategy** (Principles and Practices)
- *Draft Year 1 Action Plan*

April 2019
- **Year 1 Action Plan**

The Data Incubator Project: Use Cases and Playbook

WORK STREAM 2

July 2018
- **Call for Use Cases**

October 2018
- **Use Case List**

Test → Build → Learn

Incubation of Selected Use Cases

January 2019

April 2019
- **Data Incubator Playbook**

The Federal Data Strategy

Principles

Timeless, enduring guide for agencies

Practices

Aspirational goals for a 5- to 10-year horizon to further the principles

Action Steps

Agency activities chosen to implement the practices in any given year

PRESIDENT'S MANAGEMENT AGENDA

Principles

1. **Ethical Governance**
2. **Learning Culture**
3. **Conscious Design**

Federal data is both a strategic asset and a valuable national resource. … Appropriate access to federal data significantly enhances its value and the return on the Nation's investment in its creation.

https://strategy.data.gov/principles

Practices

The draft practices are grouped according to five broad objectives which are consistent with and begin to operationalize the data principles they serve.

- Govern and Manage Data as a Strategic Asset
- Protect and Secure Data
- Promote Efficient Use of Data Assets
- Build a Culture that Values Data as an Asset
- Honor Stakeholder Input and Leverage Partners

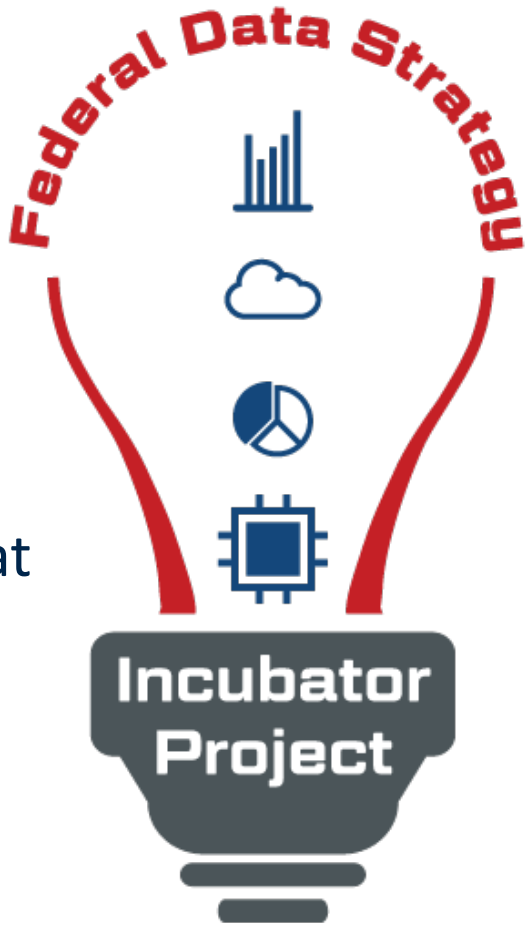
In addition to applying across government, the strategy and its practices apply across the data lifecycle, which can be depicted in stages: creation or collection or acquisition; processing; access; use; dissemination; and storage and disposition.

https://strategy.data.gov/practices

Incubator

To solve the most pressing issues facing the nation, **we must leverage data** as a strategic asset. The Federal Data Strategy will highlight examples of the use of data to solve problems and serve the public, with a particular focus on examples that can be replicated or scaled or that solve high-priority problems.

https://strategy.data.gov/incubator



Home

Comments by November 16!

Get Involved

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- Submit comments
- Learn about opportunities for input

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