

# IRS CONTAINER TECHNOLOGY INTER-AGENCY FORUM PROSPECTUS



October 30, 2019 | Marriott Metro Center | Washington, D.C.

A containers information-sharing breakfast event focused on the people, processes and technology needed for agile culture transformation across federal agencies.

## Industry Technology Showcase fee of \$2,500 includes:

- Three admission passes to Forum\*
- Company logo & link on event website
- 6' x 30" skirted table with power and wireless internet access
- Government attendee list with contact information



# Additional Add-ons



## **Breakfast Sponsorship (\$5,000)**

- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at breakfast (by ATARC president, Tom Suder)

## **Beverage Sponsorship (\$2,500)**

- Two table tents displayed with coffee
- Choice of one collateral piece on registration tab

## **WIFI Sponsorship (\$5,000)**

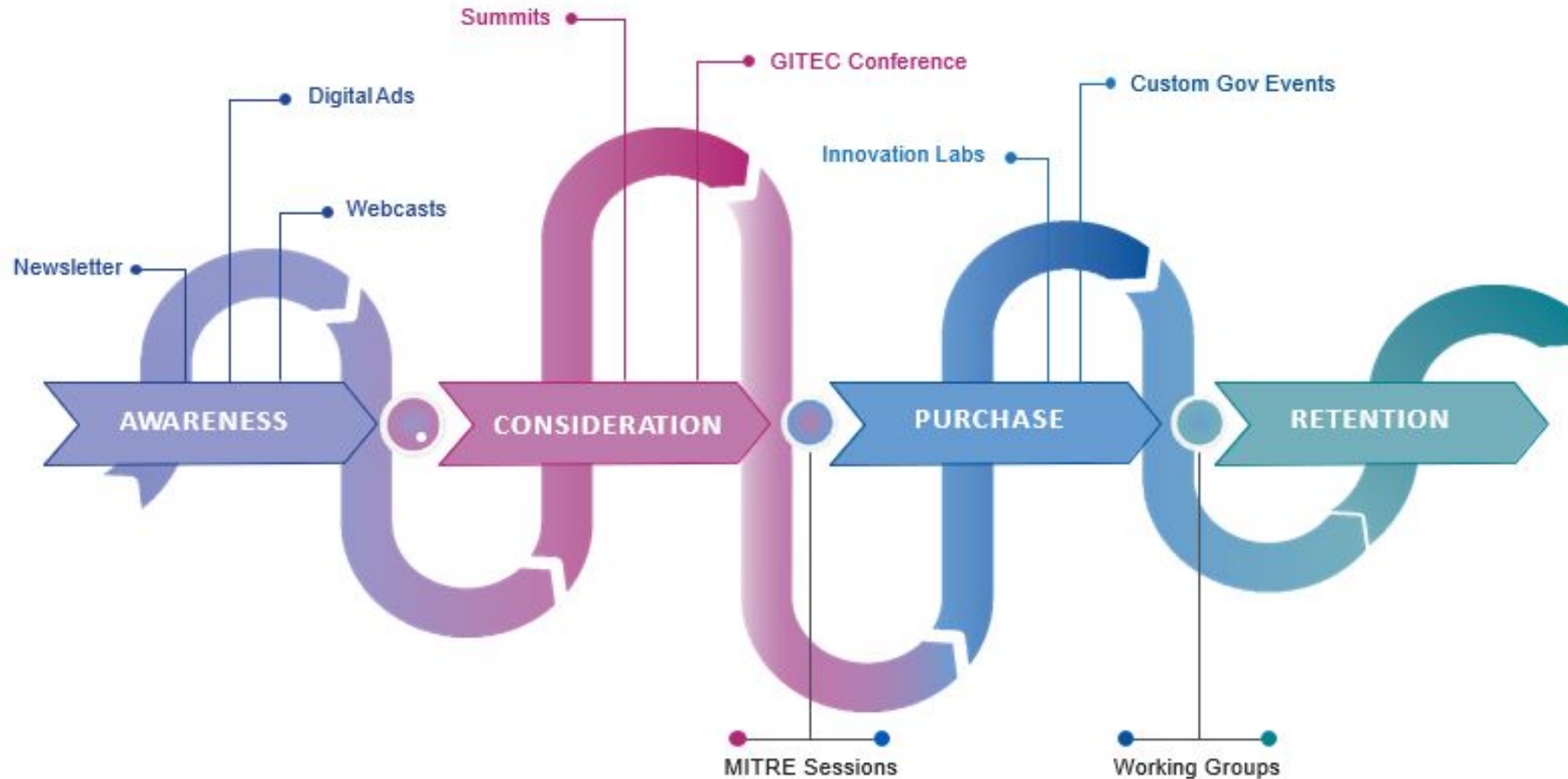
- Choice of network name and password
- WIFI info printed on agendas

## **Audio Visual Sponsorship (\$7,000)**

- Recognition as Audio Visual sponsorship
- Two table tents on AV table

## ATARC BUYER'S JOURNEY

ATARC provides you with the opportunity for an ongoing, year-round conversation with your government prospects and clients.



According to Salesforce, "(it takes between 6 and 8 touches to generate a viable sales lead.)" ATARC provides you with 9.

## THE ATARC DIFFERENCE

ATARC events are created by government for government. Our 2:1, Gov:Industry ratio provides you with more meaningful interaction with your prospects in an environment designed for collaboration and learning.

### ATARC

#### SUMMIT GENERAL SESSION

**100%**

Gov Speakers



**2:1**

Gov:Industry

#### ATARC POST EVENT MITRE SESSION

**5:1**

Gov:Industry



 Government  Industry

### OTHER ORGANIZATIONS

#### EVENT GENERAL SESSION

**50%**

Gov Speakers



**1:10**

Gov:Industry

#### OTHER POST EVENT ENGAGEMENT

**1:10**

Gov:Industry



For information about how ATARC can help you with your government demand generation, please email us at [info@atarc.org](mailto:info@atarc.org) and visit us at [www.atarc.org](http://www.atarc.org).

The Advanced Technology Academic Research Center is a 501(c)(3) non-profit organization that provides a collaborative forum for Federal government (IC, DoD & Civilian), academia and industry to identify, discuss and resolve emerging technology challenges.



ATARC drives collaboration between government, academia and private industry in order to accelerate public sector adoption of emerging technologies.

ATARC Federal symposiums are one-day events designed to educate Federal IT practitioners about the latest developments in emerging technologies. These events combine keynote presentations, panel discussions and collaborative sessions with networking in order to encourage teamwork between government, academia and industry. Please visit the following site for up to date summit agendas: [ATARC Federal IT Summits](#)

# Thank You

**For More  
Information:**

[info@atarc.org](mailto:info@atarc.org)

**Tom Suder**  
Founder & President,  
ATARC

[tsuder@atarc.org](mailto:tsuder@atarc.org)

