Extended Learning Course: **Principles and Tools for IT Leaders**

Course Faculty

Rajshree Agarwal

Lead Faculty, Module 1: The CEO of My Enterprise (ME), Inc.

Rajshree Agarwal (PhD Economics at Univ. at Buffalo) is the Rudolph Lamone Chair in Entrepreneurship and Strategy, and the Director of the Ed Snider Center for Enterprise and Markets at the University of Maryland. Rajshree started off as an economist studying the evolution of technologies and industries, and now conducts research using an interdisciplinary lens to understand the causes and consequences of enterprising individuals, organizations and economies. She integrates research and teaching to create programs for the innovative and entrepreneurial spirit, and to provide the skills, savvy and moral ground for the producer and value creator.

Jacqueline Manger

Module 1: The CEO of My Enterprise (ME), Inc.

Jacqueline Manger (MBA at Univ. of Maryland, BS at Virginia Commonwealth Univ.) is an experienced executive with success in both operational and strategic roles in multiple industries. Currently an Executive Fellow with the Ed Snider Center for Enterprise and Markets at the University of Maryland where she first encountered CEO of Me concepts as an EMBA student. She was formerly the CEO of fin-tech startup New Wallet, Inc. and COO of hedge fund manager West Creek Capital. Jacqueline leverages skills developed across her diverse experiences to create an environment of trust that encourages questioning, creativity, and collaboration. She passionately believes that each person is an enterprising and purposeful individual with limitless potential and enjoys teaching CEO of Me concepts to students at varied stages of their academic and professional careers.

Protiti Dastidar

Module 2: Core Tools for Strategy and Change Management

Dr. Protiti Dastidar (PhD Finance at The Ohio State University, MBA Marketing at Webster University Austria, BA Economics at Univ. of Bombay) is an Associate Clinical Professor with the Management and Organization Department and the Associate Chair of the M&O Department. Previously she was the Curriculum Director for the Smith Minor Programs in General Business and Innovation and Entrepreneurship. Prior to joining the Smith School faculty in the Fall of 2011, she was Assistant Professor at Temple University, Philadelphia and the George Washington University, Washington DC. She has successfully taught in MBA and undergraduate programs, having won several teaching awards. Dr. Dastidar worked as an international management consultant (at KPMG) providing strategic advice for leading companies and government agencies in Europe.

Joe Bailey

Module 3: Strategic and Transformational IT

Dr. Joseph Bailey (PhD from the Technology, Management and Policy Program at MIT, MS Engineering-Economics Systems at Stanford Univ., BS Electrical Engineering and Engineering and Public Policy at Carnegie Mellon Univ.) is the Executive Director of the QUEST Honors Program and an Associate Research Professor at the Smith School. He has been a faculty member at the University of Maryland since 1998. Previously, he directed the QUEST Honors Program from 2009 -2014. He stepped down from that role to spend a year as an Edison Scholar at the United States Patent and Trademark Office and returned in 2017. He teaches a variety of undergraduate and graduate classes including entrepreneurship and information systems. He is the cohost of the podcast Bootstrapped, which is produced by the University of Maryland's Dingman Center for Entrepreneurship.

Andrew Sherman

Module 4: IT Mergers and Acquisitions

Andrew J. Sherman is a Partner and Chair of the Corporate Department in the Washington, D.C. office of Seyfarth Shaw. He has authored 26 books on business growth, capital formation and the leveraging of intellectual property, such as the recently published The Crisis of Disengagement, and the best-selling Mergers and Acquisitions from A to Z. He has appeared as a guest and commentator on all major television networks, as well as CNBC's "Power Lunch," CNN's "Day Watch" and "For Entrepreneurs Only," USA Network's "First Business," and Bloomberg's "Small Business Weekly." He has appeared on numerous regional and local television broadcasts as well as national and local radio interviews for National Public Radio (NPR), Business News Network (BNN), Bloomberg Radio, AP Radio Network, Voice of America, Talk America Radio Network and the USA Radio Network, as a resource on capital formation, entrepreneurship and technology development. He has served as a top-rated Adjunct Professor in the MBA programs at the University of Maryland for 26 years and at Georgetown University for 17 years in both the business school and the law school where he teaches courses on business growth strategy. He has served as General Counsel to the Entrepreneurs' Organization (YEO) since 1987. In 2003, Fortune magazine named him one of the Top Ten Minds in Entrepreneurship and in February of 2006, Inc. magazine named him one of the all-time champions and supporters of entrepreneurship and business growth.

Christina Elson

Module 5: Leading in the 4th Industrial Revolution

Christina Elson (PhD Univ. of Michigan, MBA Univ. of Maryland) an anthropologist and business strategist. She is deeply interested in the way innovation happens across time and space and the psychology of entrepreneurship. Christina is a technology enthusiast and believes that business provides individuals and organizations with opportunities to achieve their creative and entrepreneurial potential by using new technologies to solve problems and foster shared prosperity. She is the Executive Director of the Center for the Study of Capitalism at Wake Forest University and the Founder and Host of The Inc. Tank podcast.

Simon Hartley

Module 6: Cybersecurity and Privacy in IT

Simon Hartley (EMBA and MS Law & Cybersecurity at Univ. of Maryland) is an expert in cybersecurity and compliance, with a background in startups and Fortune 100 companies. He worked with Apple and Samsung in hardening their mobile devices to meet the needs of the US government marketplace and is a frequent speaker and writer on cybersecurity. He was VP and Co-Founder of the startup RunSafe Security, VP at the startup Kaprica Security (exited to Samsung), and Mobile Program Director at DMI. Simon began his career in nuclear software engineering and then held European and US executive roles at HP, Red Hat, and Capgemini.