

Federal DevOps Summit

March 10, 2020 | Marriott Metro Center, Washington DC



Technology Showcase Partnership Package @ \$4,950

- ◆ Three admission passes to Summit*
- ◆ Three networking reception passes*
- ◆ Participation in the MITRE-ATARC Collaboration Sessions
- ◆ Company logo and link on event website
- ◆ Lunch with attending government IT decision-makers
- ◆ Skirted table 6'x 30" with power and wireless internet access
- ◆ Government attendee list with contact information

*Additional passes can be purchased at \$295 per person

Summit Add-Ons

DevOps Talk (\$5,000)

- ◆ Introduction by ATARC president, Tom Suder
- ◆ 7.5 minute IGNITE Style talk on main stage
- ◆ Logo recognition in program, website and on slide deck

DevOps Talk w/Gov Customer (\$10,000)

- ◆ Introduction by ATARC president, Tom Suder
- ◆ 15 minute IGNITE Style talk on main stage in tandem with government customer (must identify government customer upon sponsorship confirmation)
- ◆ Logo recognition in program, website and on slide deck

WiFi Sponsorship (\$5,000)

- ◆ Choice of network name and password
- ◆ WiFi info printed on agendas

Beverage Sponsorship (\$2,500)

- ◆ Two table tents displayed with coffee
- ◆ Choice of one collateral piece on registration tab

Breakfast Sponsorship (\$5,000)

- ◆ Four easel-displayed signs displayed during meal
- ◆ Table tents on each bistro-style table during meal
- ◆ Introduction at breakfast (by ATARC president, Tom Suder) and opportunity for brief audience address

Lunch Sponsorship (\$12,000)

- ◆ Four easel-displayed signs displayed during meal
- ◆ Table tents on each bistro-style table during meal
- ◆ Introduction at lunch (by ATARC president, Tom Suder) and opportunity for brief audience address

Reception Sponsorship Opt.1 (\$5,000)

- ◆ Open bar
- ◆ Four easel-displayed signs displayed during meal
- ◆ Table tents on each bistro-style table during meal
- ◆ Introduction at kick off and opportunity for brief address

Reception Sponsorship Opt. 2 (\$7,000)

- ◆ Open bar and light hors d'oeuvres
- ◆ Four easel-displayed signs displayed during meal
- ◆ Table tents on each bistro-style table during meal
- ◆ Introduction at kick off and opportunity for brief address

Summit Advantages

Government Participation

Government IT Decision Makers attend ATARC Summits because they:

- ◆ Feature a mission-focused agenda and are chaired by government IT leaders
- ◆ Provide attendees with cutting edge information
- ◆ Allow for real-time insight into relevant mission focused solutions

Industry Participation

Your Peers and Competitors participate at ATARC events for access to senior government thought leaders and decision-makers.

On average

- ◆ 300+ government registrants
- ◆ 10 Federal IT Media registrants
- ◆ 5 articles by Federal IT Media

Don't miss advantages your competitors are talking!

Benefits For All

- ◆ Access to market intelligence and market research
- ◆ Branding as Thought Leader in your subject area of expertise
- ◆ Career advancement through Professional Development
- ◆ Exposing to emerging technologies via product demos
- ◆ Collaboration on Government challenges, policy and framework