

All Partnership Options Include:

- Partner logo on ATARC event website
- Attendee list with contact information, distributed post-event
- Partner recognition in pre-event marketing materials
- Social media mentions, highlighting Partner across Twitter, Facebook, LinkedIn
- Acknowledgment of Partner during event

Premium TechTalk \$10,000

- One (1) 15-minute INGITE style TechTalk to Summit Attendees

TechTalk \$5,000

- One (1) 7.5-minute INGITE style TechTalk to Summit Attendees

Panel Participation \$5,000

- Participation of one Partner representative in one Summit panel discussion

Summit Focus

The ATARC Reskilling Virtual Summit is a collaboration platform for idea sharing on government workforce reskilling, upskilling, employee advancements and talent management in the context of rapidly changing qualification needs.

Keynotes and panel discussions on topics of:

- Key strategies for reskilling federal / state / local government workforce
- Aligning and matching reskilled/ upskilled resources with the need
- Most impactful technologies and innovations
- Additional approaches: career paths, certifications, apprenticeships