

# Agency Spotlight Summit: NASA

October 7, 2020 | ATARC Virtual Summit



## Virtual Summit Partnership Package @ \$9,500

- One (1) 7.5 minute IGNITE Style TechTalk to Summit Attendees
- Participation of one (1) partner representative on Summit Panel
- Partner logo and link on event website materials
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee List Post Event
- Recognition on event marketing emails
- Recognition on pre-event marketing

## Other Packages:

### Panel Participation Package

\$5,000

- Participation of one (1) Partner representative on Summit Panel
- Logo recognition on website and on slide deck
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee post event
- Recognition on pre-event marketing materials
- Logo and link to Company site on ATARC's event Partner page

### TechTalk Package

\$5,000

- One (1) 7.5 minute IGNITE style TechTalk to Summit Attendees
- Logo recognition on website and on slide deck
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee List post event
- Recognition on pre-event marketing materials
- Logo and link to Company site on ATARC's event Partner page

### Premium TechTalk Package

\$10,000

- One (1) 15 minute IGNITE style TechTalk to Summit Attendees
- Logo recognition in website and on slide deck
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee List post event
- Recognition on pre-event marketing materials
- Logo and link to Company site on ATARC's event Partner page

### NASA Agency Spotlight:

In order to explore the Moon, Mars and the universe beyond, an organization must be at the forefront of digital transformation and the adoption of new technologies. NASA is able to achieve their advancements of new technology through agency wide coordination, and the encouragement of best practices. This event will focus of the digital advancement of NASA's systems and how they are able to succeed in digital transformation in the following topics:

- Artificial Intelligence (AI) and Machine Learning (ML)
- Model Based Everything (MBx)
- Culture & Workforce (C+W)
- Collaboration
- Data

This unique event provides the opportunity to place your organizations, best practices, latest developments, and technologies in the middle of the conversation.