

# USDA Data Analytics Conference

December 3, 2020 | ATARC Virtual Summit



## Virtual Summit Partnership Package @ \$9,500

- One (1) 7.5 minute IGNITE Style TechTalk to Summit Attendees
- Participation of one (1) Partner representative on Summit Panel
- Partner logo and link on event website
- Recognition on ATARC Social Media Platforms
- Recognition on event marketing emails
- Recognition on pre-event marketing
- Complete Event Attendee List post event

## Other Packages:

### Panel Participation Package

\$5,000

- Participation of one (1) partner representative on Summit Panel
- Logo recognition on website and on slide deck
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee List post event
- Recognition on pre-event marketing materials
- Logo and link to Company site on ATARC's event Partner page

### TechTalk Package

\$5,000

- One (1) 7.5 minute IGNITE style TechTalk to Summit Attendees
- Logo recognition on website and on slide deck
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee List post event
- Recognition on pre-event marketing materials
- Logo and link to Company site on ATARC's event Partner page

### Premium TechTalk Package

\$10,000

- One (1) 15 minute IGNITE style TechTalk to Summit Attendees
- Logo recognition on website and on slide deck
- Recognition on ATARC Social Media Platforms
- Complete Event Attendee List post event
- Recognition on pre-event marketing materials
- Logo and link to Company site on ATARC's event Partner page

## Summit Advantages

### Government Participation

Government IT Decision Makers attend ATARC Virtual Summits because they:

- Feature a mission-focused agenda and are chaired by government IT leaders
- Provide attendees with cutting edge information
- Allow for real-time insight into relevant mission focused solutions

### Industry Participation

Your Peers and Competitors participate at ATARC events for access to senior government thought leaders and decision-makers.

Don't miss advantages your competitors are taking!

### Benefits For All

- Access to market intelligence and market research
- Branding as Thought Leader in your subject area of expertise
- Career advancement through Professional Development
- Exposing to emerging technologies via product demos
- Collaboration on Government challenges, policy and framework