



# ATARC Survey Services

Advanced Technology Academic Research Center  
designed by government • led by government • attended by government

# Survey Question Types

 Multiple Choice

 Matrix Table

 Text Entry

 Side by Side

 Rank Order

 Pick, Group, and Rank

 Slider

 Graphic Slider

 Heat Map

 Hot Spot

 Drill Down

 Constant Sum

 Highlight

# Survey Distribution Methods



## Anonymous Link

A reusable link that can be pasted into emails or onto a website, and is unable to track identifying information of respondents

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## Emails

Use Qualtrics mail server to send to large list of recipients, schedule reminder emails for those who haven't responded, thank you emails to those who have

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## Personal Links

Generate survey links for custom distribution

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## Social Media



## QR Code

This distribution type cannot track identifying information



# Survey Do's and Don'ts

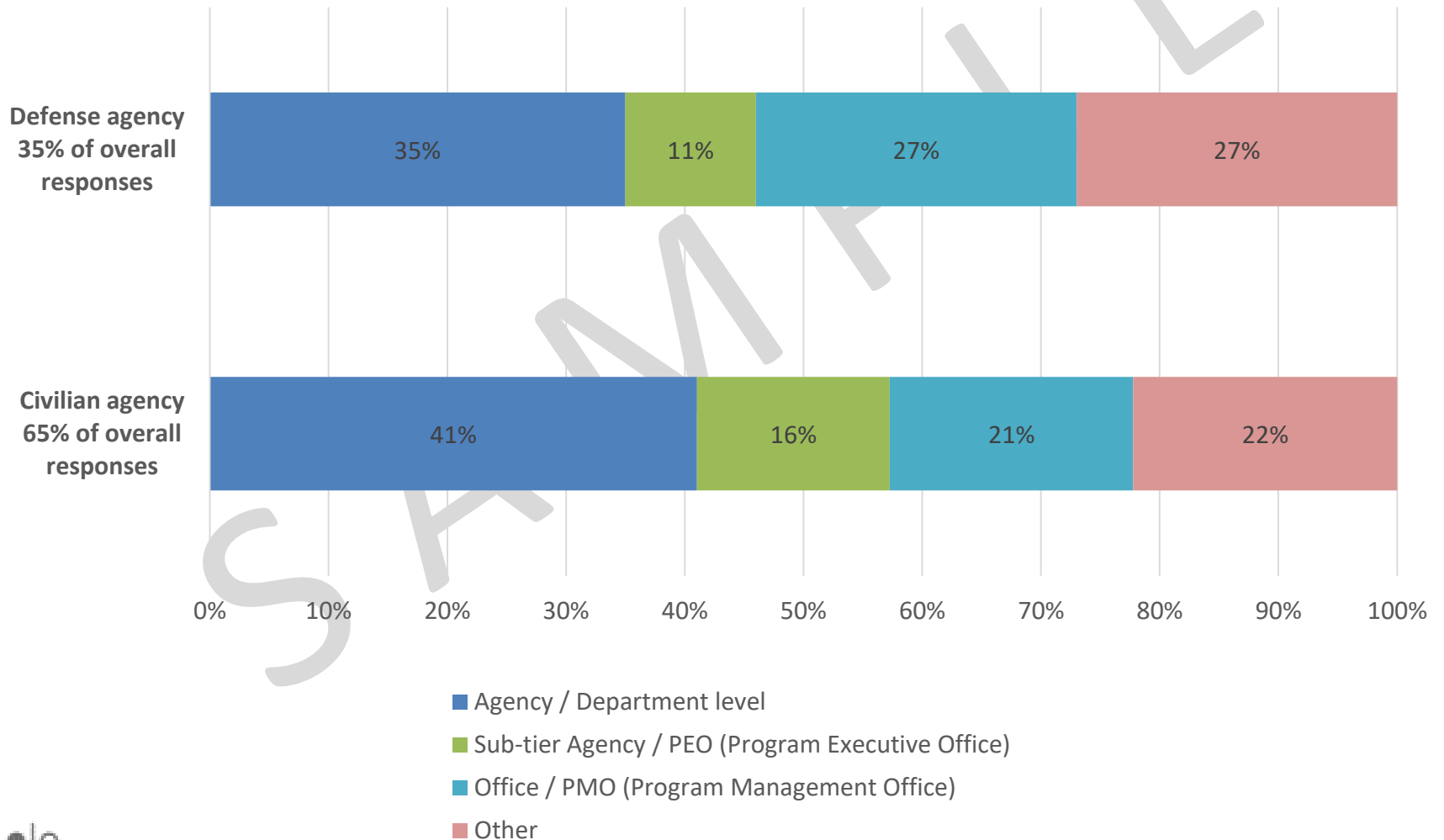
- Avoid leading words / questions
- Avoid too many or no single, correct answers to choose from  
Example: *What is your age? Options: 0-10; 10-20; 20-30*
- Be clear and direct in what you are asking  
Example: *“What suggestions do you have for improving Tom’s Tomato Juice?” could refer to its taste, texture, the type of can or bottle, cost, nutrients, etc.*
- Aim to cover all/most possible answer choices, include “don’t know” / “other”  
Example: *What vehicle do you drive? Options: SUV; sedan; van*  
*If more than 10% select “other,” you are probably missing an answer*
- Ensure using a balanced scale  
Example: *“Excellent - Very Good - Good – Fair” scale is likely unbalanced*
- Focus on asking only one question at a time  
Example: *What is the fastest and most economical internet service for you?*

# Sample Answer Visual Graphics

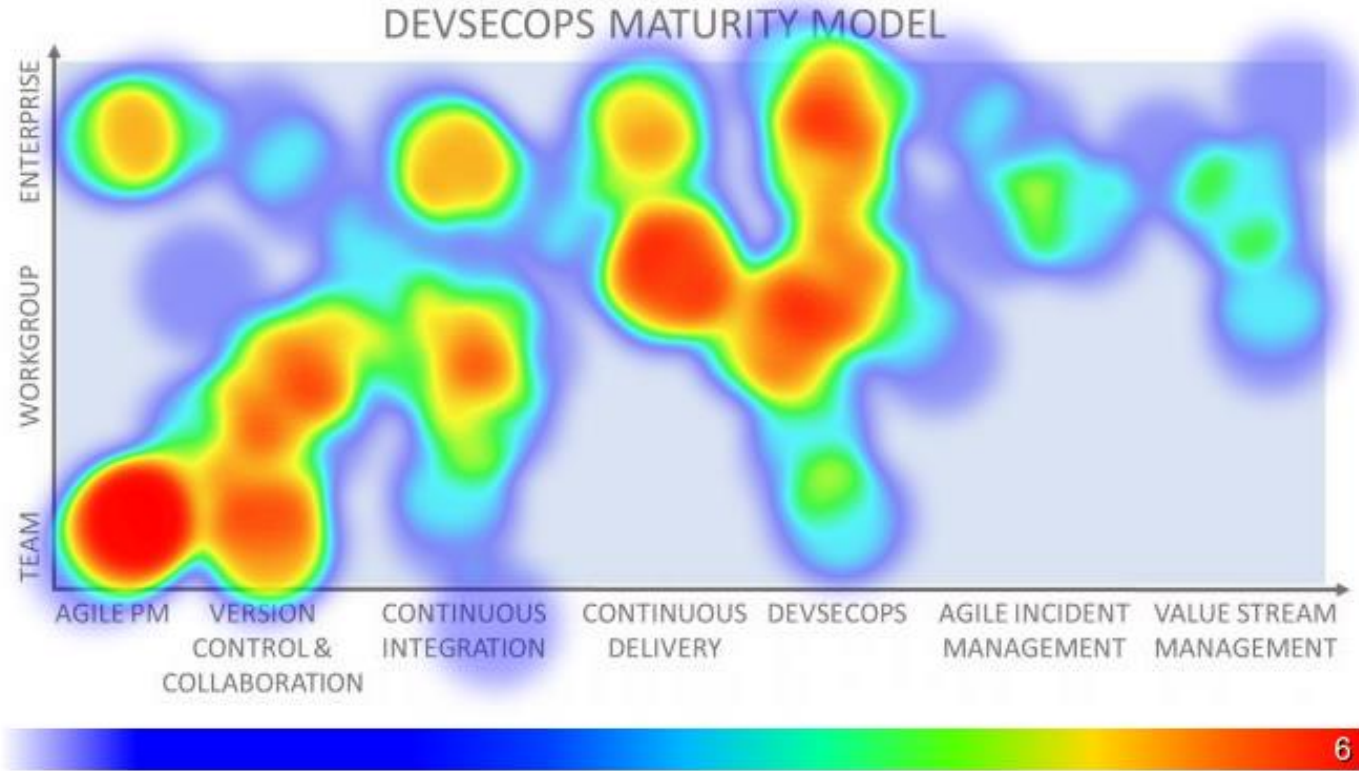
## Q1 - Please identify which government entity you currently work for?

#	Answer	%	Count
1	Department of Agriculture	1.47%	1
2	Department of Commerce	4.41%	3
3	Department of Defense	10.29%	7
4	Department of Education	0.00%	0
5	Department of Energy	5.88%	4
6	Department of Health and Human Services	5.88%	4
7	Department of Homeland Security	20.59%	14
8	Department of Housing and Urban Development	1.47%	1
9	Department of Justice	1.47%	1
10	Department of Labor	1.47%	1
11	Department of the Interior	1.47%	1
12	Department of Treasury	2.94%	2
13	Department of Transportation	1.47%	1
14	Department of Veterans Affairs	2.94%	2
15	Environmental Protection Agency	0.00%	0

## Q2 - Please select which organizational level best aligns with your current position?

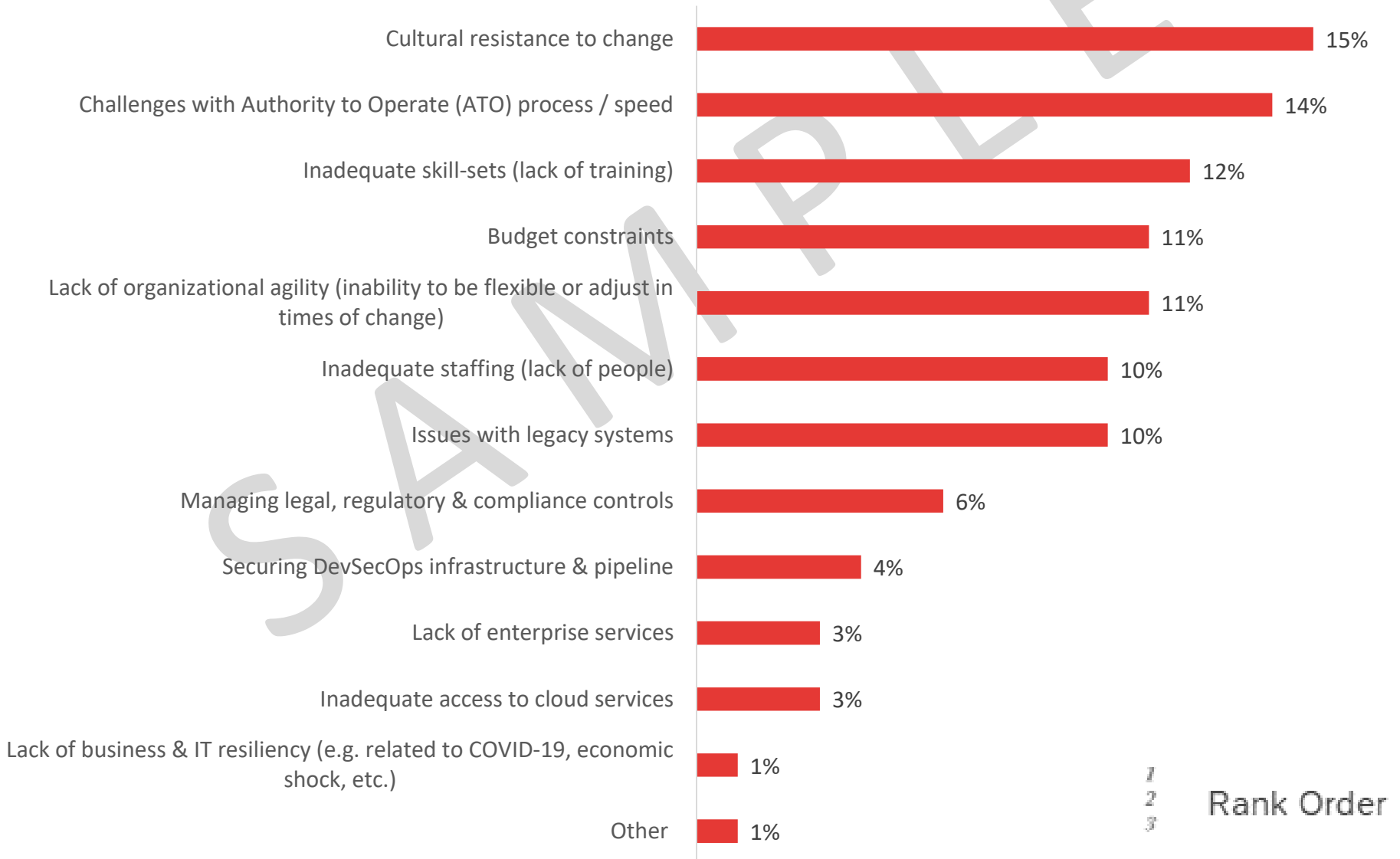


Q3 - Overall, where would you place your agency in the DevSecOps maturity model?

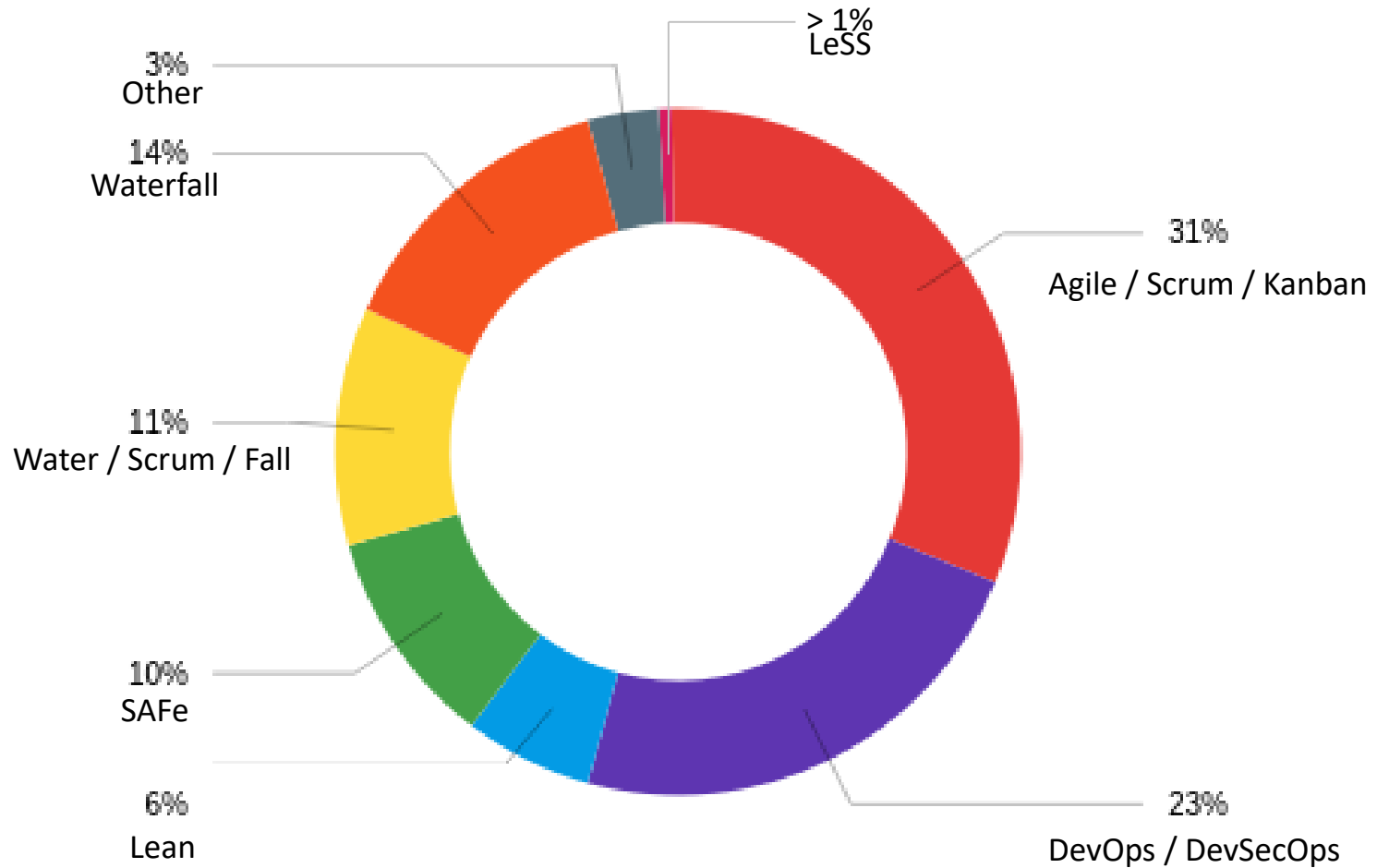




Q4 - Rank the top three IT modernization / digital transformation challenges your organization is facing (please drag and drop your choices into the box):

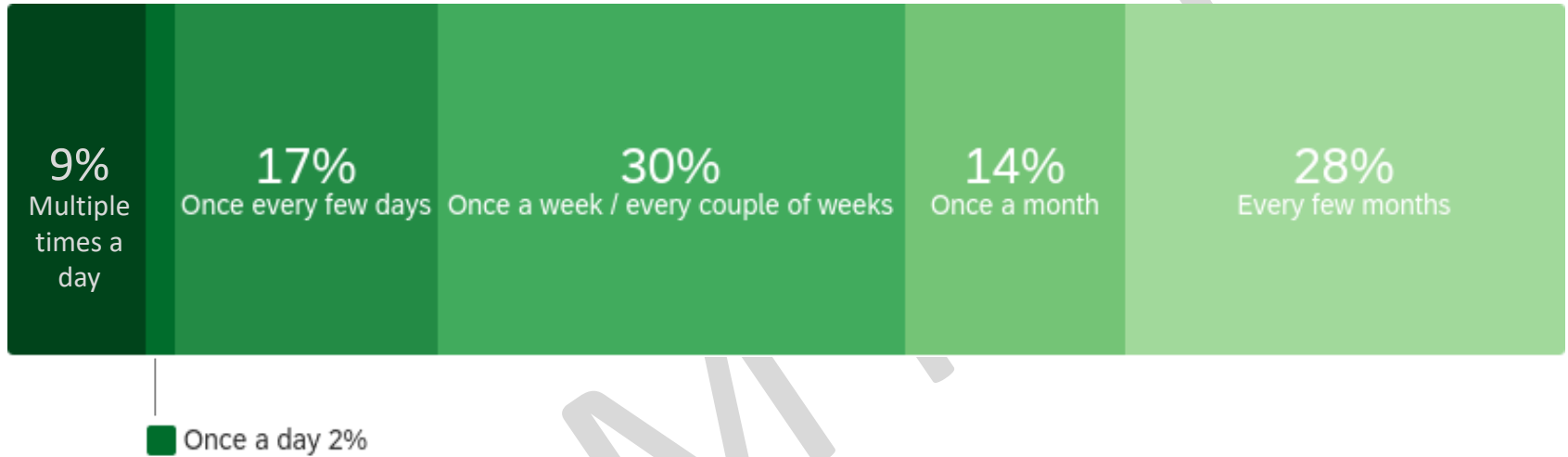


Q8 - What software development methodologies does your organization practice? (Please select all that apply)

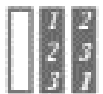
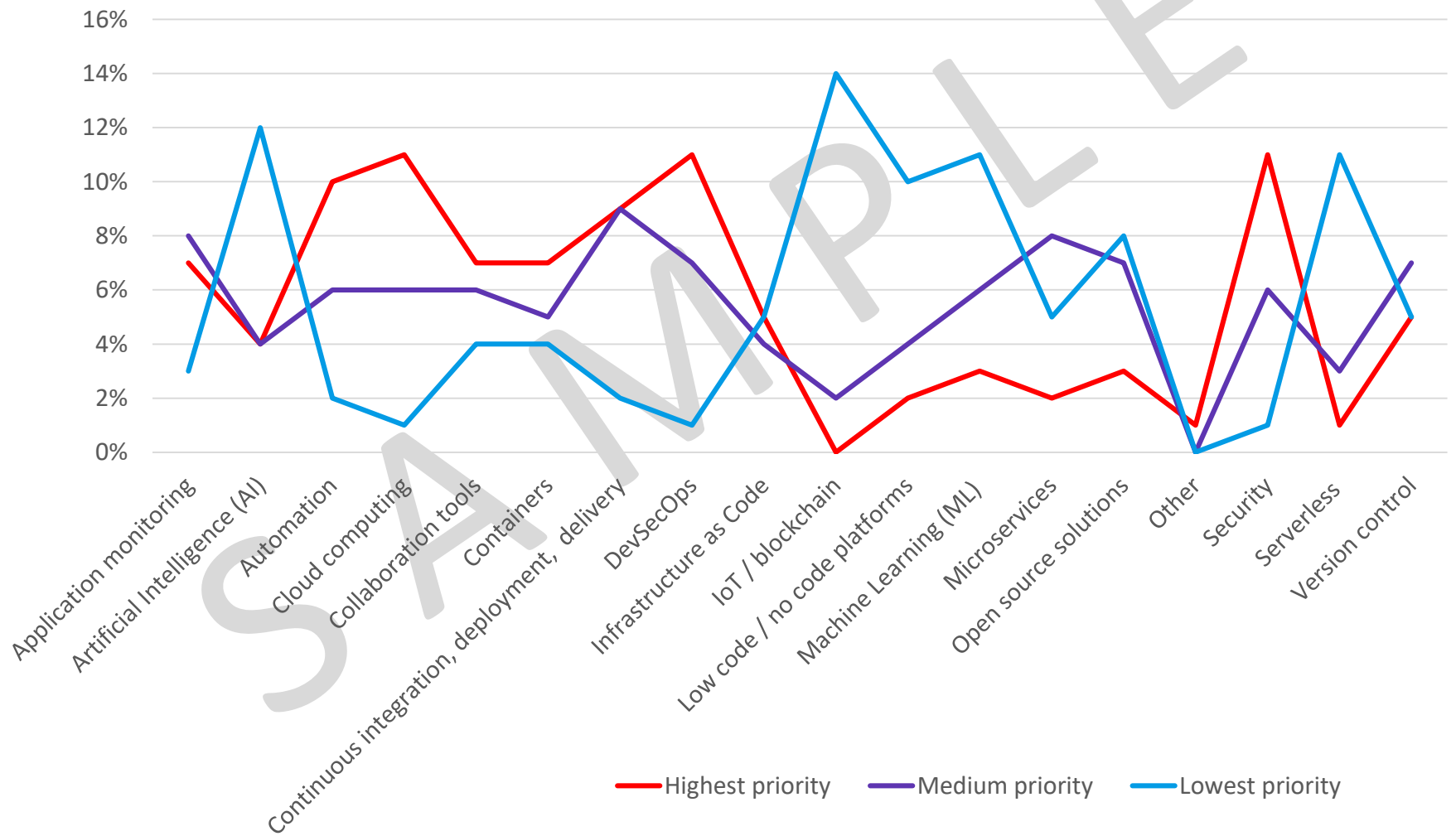


● —  
○ — Multiple Choice  
● —

# Q10 - How often does your team deploy to production?

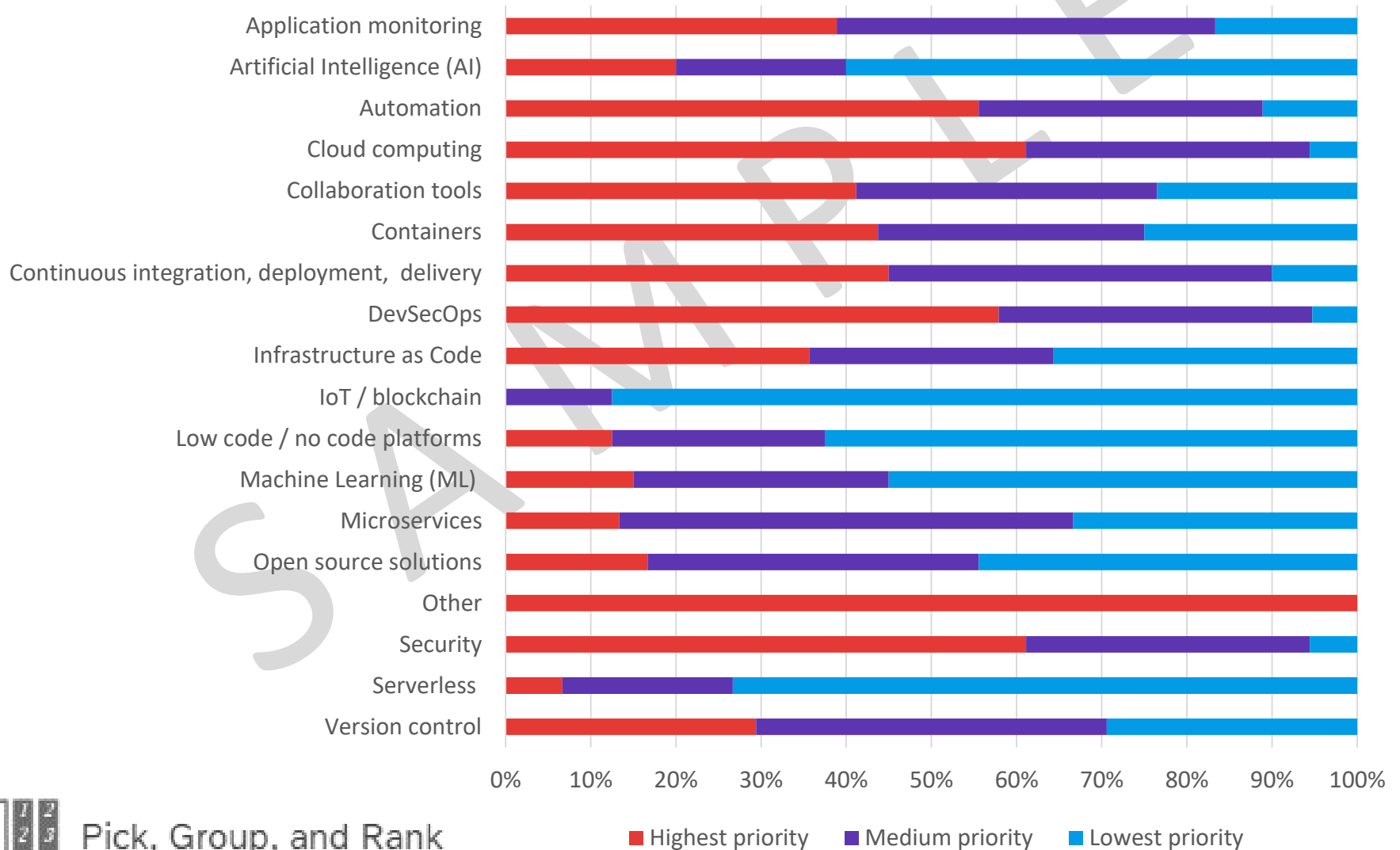


# Q17 - Please rank your investment priorities in FY2021? (Please rank by dragging each item into a priority category)



Pick, Group, and Rank

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Pick, Group, and Rank

■ Highest priority ■ Medium priority ■ Lowest priority

# Q18 - What are the top three media resources you use for information about IT in government?

