



## Event Basics

Lead time: **Per Agency needs**

Event length: **2.5 hours**

Access: **Live-streamed, recorded**

Format: **Keynote / Panels**

Topic input: **Agency**

Moderated by: **ATARC**

Participation: **Gov and industry**

Q&A: **Moderated**

Hosting platform: **ZoomGov**

Promotion: **Co-branded**

Reach: **35,000+ Gov / industry**

Media: **Open to press**

Learning Credits: **NASBA CPEs**

Cost to Agency: **FREE**



## Federal Agency Spotlight Event Explained

A topic driven educational and collaboration forum for federal government, industry and academia, with the goal to improve engagement and understanding by the government and industry of emerging technology adoption challenges, successes and benefits from a specific Agency perspective.

This type of event offers an opportunity to build awareness around your agency message, priority initiatives, progress, challenges, and success stories. It can also be leveraged for coordination between Agency internal constituents and encourage the use of best practices across and beyond the organization.

ATARC takes on full event management responsibilities, including event agenda and content creation, speaker coordination and invites, panel moderator set-up, pre-event logistics, audience registration and management, event promotion and outreach, event production, post-event briefing and recordings.

ATARC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors, and can offer CPE credits to the attendees of these educational events.

## Potential Event Components

- ◆ Visionary keynote briefing
- ◆ Moderated panel discussions
- ◆ Use-case presentations
- ◆ Training sessions
- ◆ One-on-one / small group break-out rooms
- ◆ Agency internal meetings

## Suggested Event Topics

Artificial Intelligence  
Cloud & Infrastructure  
Data Analytics  
DevOps  
Digital Transformation  
Security