



## Diamond Package

\$20,000 (limit: 2)

**10'** Space **6'** Exhibit Table **8** Passes

- Give session open welcoming greeting\*
- One conference panel seat\*
- 30-second commercial video during general session\*\*
- Skirted 6' table with power and wireless internet access
- Full page ad in event program
- Logo recognition on website and slide deck

## Platinum Package

\$15,000 (limit: 3)

**10'** Space **6'** Exhibit Table **6** Passes

- Introduce government keynote\*
- One conference panel seat\*
- 30-second commercial video during general session\*\*
- Skirted 6' table with power and wireless internet access
- Half page ad in event program
- Logo recognition on website and slide deck

## Gold Package

\$6,500

**6'** Exhibit Table **4** Passes

- 30-second commercial video during general session\*\*
- Skirted 6' table with power and wireless internet access
- Logo recognition in event program, website and on slide deck

## Add-on Sponsor Packages

### Program Sponsor

\$3,500 (2)

- Logo + quarter page recognition on front page of event program

### WiFi Sponsor

\$10,000 (1)

- Logo in event program with WiFi code
- Quarter page ad

### Conference Bag

\$7,500 (1)

- ATARC provided Conference bags
- Sponsor logo on attendee bag
- Sponsor provided fliers in attendee bag

### Lanyard Sponsor

\$2,500 (1)

- Sponsor provided lanyards handed out to attendees at check-in

### Breakfast Sponsor

\$5,000 (2)

- Logo on signage at breakfast
- Quarter page ad

### Coffee Break Sponsor

\$3,500 (1)

- Logo on signage at all conference breaks
- Quarter page ad

### Lunch Sponsor

\$12,000 (1)

- Logo on signage at lunch
- Quarter page ad

### Reception Sponsor

\$8,000 (Sun night)

\$12,000 (Mon night)

- Logo on signage at reception
- Brief audience address on day's wrap-up / pre-event email
- Quarter page ad

### Emerging Tech Talk

\$10,000 (15 min)

\$5,000 (7.5 min)

- IGNITE style talk on Main Stage
- Logo recognition in program, website and on slide deck

### Panel Sponsor

\$5,000 (7)

- Participation of one (1) partner C-level representative on Conference panel

### Hybrid Sponsor

\$20,000 (1)

- Logo displayed during the video-casting of the event
- Logo displayed during breaks
- Recognition in post-event recording hosted on ATARC Website and YouTube Channel

### Individual Pass

\$995

**1** Pass

- Individual pass to Conference main program, emerging technology showcase, lunch with government representatives and Conference reception

### GOVERNMENT PARTICIPATION

Year after year, government participation at GITEC has been at a steady rise. Historically, we have seen 50%+ government attendees, representing approximately 60 federal and state agencies and sub-agencies.

**Don't miss out on advantages your competitors are taking!**

### NETWORKING

All Sponsors will be provided an exhibitor table, so companies can reach attendees. More print and digital media marketing is included in all sponsorships. More time is built in the agenda for touring the exhibition space. Wider audience is reached through hybrid features, live-stream programming, and post-event recording distributions. Higher government registration allows for better access to senior government thought leaders and decision-makers.

**Join GITEC to promote your company as thought leaders in the Federal IT market!**

### ATARC – GITEC PARTNERSHIP

ATARC and GITEC, two complementary organizations, have joined forces to bring together their Civilian, DoD and Intelligence Community engagement with Fortune 1000, MITRE and academic participation.

**With ATARC, benefit from a more meaningful year-round interaction with your government prospects!**

## Additional Value Options

### Commercial Video

\$2,500

- 30 second commercial video (as provided by sponsor) during general session

### Print Ad

\$1,100 full page

\$400 full page (as upgrade from ½ page)

\$700 full page (as upgrade from ¼ page)

\$700 half page

\$300 half page (as upgrade from ¼ page)

\$400 quarter page

- Color print advertisement in the Summit Program

## All Sponsorship Packages Include:

- Sponsor logo on ATARC event website and printed program
- Specialty sponsorships will be noted on ATARC event website, printed program, and from the stage during the general session
- Lunch with attending government IT decision-makers
- Copy of attendance list with contact info, distributed post-event

For more information, e-mail: [info@atarc.org](mailto:info@atarc.org)

Agenda: <https://atarc.org/event/gitec-conference-2022/>

\* Session opening greeting, keynote introductions and panel seats are available on a first-come, first-serve basis

\*\* 30-second commercial video during general session provided by sponsoring company

