ATARC Breakfast Summits

Assorted Dates in 2023 | Marriott Metro Center, Washington DC

ATARC

Technology Showcase Partnership Package @ $3,125

- Three admission passes to Summit*
- Company logo and link on event website
- Government attendee list with contact information

- Breakfast with attending government IT decision-makers
- Skirted table 6' x 30" with power and wireless internet access

Additional passes can be purchased at $150 per person

Summit Add-Ons

TechTalk ($3,125)

- Introduction by ATARC representative
- 7.5 minute IGNITE Style talk on main stage
- Logo recognition in program, website and on slide deck

Premium TechTalk ($6,250)

- Introduction by ATARC representative
- 15 minute IGNITE Style talk on main stage
- Logo recognition in program, website and on slide deck

Panel Participation Package ($3,125)

- Participation of one(1)partner representative on Summit Panel
- Logo recognition in program, website and on slide deck

Breakfast Sponsorship ($3,125)

- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at breakfast and opportunity for brief audience address

Beverage Sponsorship ($1,600)

- Two table tents displayed with coffee
- Choice of one collateral piece on registration tab

WIFI Sponsorship ($3,125)

- Choice of network name and password
- WIFI info printed on agendas

Summit Advantages

Government Participation

Government IT Decision Makers attend ATARC Summits because they:

- Feature a mission-focused agenda and are chaired by government IT leaders
- Provide attendees with cutting edge information
- Allow for real-time insight into relevant mission focused solutions

Industry Participation

Your Peers and Competitors participate at ATARC events for access to senior government thought leaders and decision-makers.

On average

- 300+ government registrants
- 10 Federal It Media registrants
- 5 articles by Federal IT Media

Don't miss advantages your competitors are taking!

Benefits For All

- Access to market intelligence and market research
- Branding as Thought Leader in your subject area of expertise
- Career advancement through Professional Development
- Exposing to emerging technologies via product demos
- Collaboration on Government challenges, policy and framework