



## Summit Advantages

### Government Participation

Government IT Decision Makers attend ATARC Virtual Summits because they:

- Feature a mission-focused agenda and are chaired by government IT Leaders
- Provide attendees with cutting edge information
- Allow for real-time insight into relevant mission focused solutions

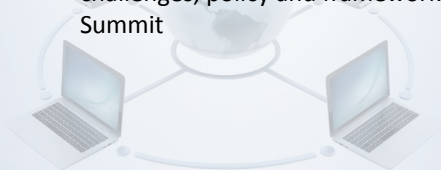
### Industry Participation

Your Peers and Competitors participate at ATARC events for access to senior government thought leaders and decision-makers.

Don't miss advantages your com are taking!

### Benefits For All

- Access to market intelligence and market research
- Branding as a Thought Leader in your subject area of expertise
- Career advancement through Professional Development
- Exposure to emerging technologies via product demos
- Collaboration on Government challenges, policy and framework Summit



## ATARC 2023 Events

ATARC Federal symposiums are one-day events designed to educate Federal IT practitioners about the latest developments in emerging technologies. These events combine keynote presentations, panel discussions and collaborative sessions with networking in order to encourage teamwork between government, academia and industry.

### 2023 Summit Dates:

- **February 8, 2023** - ATARC Federal IT Modernization Summit
- **February 16, 2023** - ATARC Better Procurement Breakfast Summit
- **March 23, 2023** - 2023 ATARC Zero Trust Summit
- **April 6, 2023** - 2023 ATARC Artificial Intelligence and Data Analytics Summit

Join these unique forums for direct technical interaction with government SMEs, and participate in the creation of an event generated, government recommendation-focused White Paper you can utilize post event for corporate marketing.

Before	During	After
<ul style="list-style-type: none"><li>- Receive registrant list</li><li>- Submit attendee wish list</li></ul>	<ul style="list-style-type: none"><li>- Engage early and send reps to all sessions</li><li>- Crowd: highly engaged, technical, government centric</li><li>- Speakers stay to the end of the day. Please engage with them!</li><li>- Happy hour crowd: mostly government</li></ul>	<ul style="list-style-type: none"><li>- Updated attendee list</li><li>- Survey</li></ul>

# ATARC 2023 Summits



Assorted Dates in 2023 | Marriott Metro Center, Washington DC

## Technology Showcase Partnership Package @ \$6,250

- Three admission passes to Summit\*
- Three networking reception passes\*
- Company logo and link on event website
- Government attendee list with contact information
- Lunch with attending government IT decision-makers
- Skirted table 6'x 30" with power and wireless internet access

\*Additional passes can be purchased at \$495 per person

## Summit Add-Ons

### TechTalk (\$6,250)

- Introduction by ATARC president Tom Suder
- 7.5 minute IGNITE Style talk on main stage
- Logo recognition in program, website and on slide deck

### Premium TechTalk (\$12,500)

- Introduction by ATARC president Tom Suder
- 15 minute IGNITE Style talk on main stage in tandem with government customer (must identify government customer upon sponsorship confirmation)
- Logo recognition in program, website and on slide deck

### Panel Participation Package (\$6,250)

- Participation of one(1) partner representative on Summit Panel
- Logo recognition in program, website and on slide deck

### WiFi Sponsorship (\$6,250)

- Choice of network name and password
- WiFi info printed on agendas

### Hybrid Sponsor (\$25,000)

- Logo displayed during the video casting of the event
- Logo displayed during breaks
- Logo recognition in program, website and on slide deck
- Recognition in post-event recording hosted on ATARC Website and Youtube Channel

### Breakfast Sponsorship (\$6,250)

- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at breakfast (by ATARC president, Tom Suder) and opportunity for brief audience address

### Lunch Sponsorship (\$15,000)

- Four easel signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at lunch (by ATARC president, Tom Suder) and opportunity for brief audience address

### Reception Sponsorship Opt.1 (\$6,250)

- Open bar
- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at kick off and opportunity for brief address

### Reception Sponsorship Opt. 2 (\$8,750)

- Open bar and light hors d'oeuvres
- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at kick off and opportunity for brief address

### Beverage Sponsorship (\$3,125)

- Two table tents displayed with coffee
- Choice of one collateral piece on registration tab

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On average

- 300+ government registrants
- 10 Federal IT Media registrants
- 5 articles by Federal IT Media

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