



Government Participation

Government IT Decision Makers attend ATARC events because they:

- Feature a mission-focused agenda and are chaired by government IT leaders
- Provide attendees with cutting edge information
- Allow for real-time insight into relevant mission focused solutions

Industry Participation

Your Peers and Competitors participate at ATARC events for access to senior government thought leaders and decision-makers.

Don't miss advantages your competitors are taking!

Benefits For All

- Access to market intelligence and market research
- Branding as a Thought Leader in your subject area of expertise
- Career advancement through Professional Development
- Exposure to emerging technologies via product demos
- Collaboration on Government challenges, policy and framework Summit

ATARC Virtual Private Round Tables

ATARC Virtual Private Round Tables allows for an exclusive group of 10+ respected government IT thought leaders to gather and discuss trending topics in Federal IT with a focus on your organization.

Virtual Private Round Tables Include:

- 75 minutes virtual round table discussion
- 10 Government participants (secured by ATARC), and 1 Sponsor representatives
- Sponsor-guided discussion topic and attendee/agency invites
- Co-branded with ATARC and Sponsor
- Exclusive event, closed to other industry attendees
- One (1) ATARC produced White Paper on event topics discussed

ATARC will provide and manage content and key topic areas to produce an event based on priority themes requested by your company. Let ATARC handle audience acquisition to your target audience through outreach and invitations.

Before

- Provide input on topic and government attendees

During

- Interact with Government thought leaders and decision makers.
- Highly engaged and enthusiastic attendees.

After

- Receive final attendee list.
Receive ATARC produced White Paper.