ATARC 2024 Summits
Assorted Dates in 2024

Technology Showcase Partnership Package @ $6,250

• Three admission passes to Summit*
• Three networking reception passes*
• Company logo and link on event website
• Government attendee list with contact information
• Lunch with attending government IT decision-makers
• Skirted table 6’x 30” with power and wireless internet access

*Additional passes can be purchased at $495 per person

Summit Add-Ons

TechTalk ($6,250)
• Introduction by ATARC president Tom Suder
• 7.5 minute IGNITE Style talk on main stage
• Logo recognition in program, website and on slide deck

Premium TechTalk ($12,500)
• Introduction by ATARC president Tom Suder
• 15 minute IGNITE Style talk on main stage in tandem with government customer (must identify government customer upon sponsorship confirmation)
• Logo recognition in program, website and on slide deck

Panel Participation Package ($6,250)
• Participation of one (1) partner representative on Summit Panel
• Logo recognition in program, website and on slide deck

WIFI Sponsorship ($6,250)
• Choice of network name and password
• WIFI info printed on agendas

Hybrid Sponsor ($25,000)
• Logo displayed during the video casting of the event
• Logo displayed during breaks
• Logo recognition in program, website and on slide deck
• Recognition in post-event recording hosted on ATARC Website and Youtube Channel

Breakfast Sponsorship ($6,250)
• Four easel-displayed signs displayed during meal
• Table tents on each bistro-style table during meal
• Introduction at breakfast (by ATARC president, Tom Suder) and opportunity for brief audience address

Lunch Sponsorship ($15,000)
• Four easel signs displayed during meal
• Table tents on each bistro-style table during meal
• Introduction at lunch (by ATARC president, Tom Suder) and opportunity for brief audience address

Reception Sponsorship Opt.1 ($6,250)
• Open bar
• Four easel-displayed signs displayed during meal
• Table tents on each bistro-style table during meal
• Introduction at kick off and opportunity for brief address

Reception Sponsorship Opt. 2 ($8,750)
• Open bar and light hors d’oeuvres
• Four easel-displayed signs displayed during meal
• Table tents on each bistro-style table during meal
• Introduction at kick off and opportunity for brief address

Beverage Sponsorship ($3,125)
• Two table tents displayed with coffee
• Choice of one collatral piece on registration tab

Summit Advantages

Government Participation
Government IT Decision Makers attend ATARC Summits because they:
• Feature a mission-focused agenda and are chaired by government IT leaders
• Provide attendees with cutting edge information
• Allow for real-time insight into relevant mission focused solutions

Industry Participation
Your Peers and Competitors participate at ATARC events for access to senior government thought leaders and decision-makers.

On average
• 300+ government registrants
• 10 Federal IT Media registrants
• 5 articles by Federal IT Media

Don’t miss advantages your competitors are taking!

Benefits For All
• Access to market intelligence and market research
• Branding as Thought Leader in your subject area of expertise
• Career advancement through Professional Development
• Exposing to emerging technologies via product demos
• Collaboration on Government challenges, policy and framework