### Working Groups Explained

ATARC Working Groups are a platform to facilitate continuous, meaningful interaction between IT thought leaders in the community, to share knowledge and experiences in their field of expertise, explore and advance emerging technology solutions, and deliver self-defined outputs.

<table>
<thead>
<tr>
<th>Mission Areas</th>
<th>Working Group Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AI &amp; Data Analytics</strong></td>
<td>AI and Data Policy ● Generative AI</td>
</tr>
<tr>
<td><strong>Digital Transformation</strong></td>
<td>The Future of Secure Work ● Government Workforce Experience ● Growing Good in Government</td>
</tr>
</tbody>
</table>

For a complete and current list of active Working Groups, please visit [https://atarc.org/mission-areas/](https://atarc.org/mission-areas/)

### Want to Start a New Working Group?

<table>
<thead>
<tr>
<th>Concept</th>
<th>Champions</th>
<th>Charter</th>
<th>Launch Group</th>
</tr>
</thead>
</table>

Contact: info@atarc.org

### ATARC Difference

- Access to **Federal market intelligence** & market research
- Branding as **Thought Leader** in your subject area of expertise
- Access to **technology showcase labs**
- Career advancement through **professional development**
- Exposure to and demand generation for emerging technologies via **product demos**
- First-hand **insight into Government** challenges, policy and framework
- Opportunities to enhance Gov and industry **network**
- **Brand recognition** at ATARC events and ATARC website
- Opportunity to **steer the conversation** and industry direction
# Working Groups

## Working Group Objectives

- Promote **collaboration** within Federal IT ecosystem
- **Research** emerging technology issues
- Recommend ways to **increase efficiency** and **reduce cost** in government by using cutting-edge technologies
- Form **dedicated project teams** that work together with government participants and focus on niche topics
- **Identify emerging technologies** and associated contract vehicles

## Activities & Deliverables

- Virtual and in person meetings
- Case studies / position papers
- Exclusive expert presentations
- Interaction with MITRE / academia
- Roundtables / webcasts / podcasts
- Virtual / in-person technology demos

## Member Role

<table>
<thead>
<tr>
<th>Working Group Leadership</th>
<th>Benefits</th>
<th>Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair ($5,500/yr)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
|                          | • Collaborate closely with Working Group Government Leadership  
                          | • Receive recognition on ATARC website  
                          | • Be acknowledged in Working Group deliverable publications  
                          | • Collect intel from the government community on their most pressing challenges  
                          | • Participate in topic appropriate event planning  
                          | • Deliver Working Group achievement briefings at topic appropriate events  
                          | • Access any other Mission Area meetings, events and members |
|                          |          | • Attend and lead regular cadence Working Group sessions  
                          |          | • Help define group initiatives, objectives, activities, and deliverables  
                          |          | • Propose topics for discussion  
                          |          | • Share information of relevance  
                          |          | • Guide Working Group sessions with agenda and speaker suggestions |

| Vice Chair ($4,500/yr)   |          |            |
|                          | • Collaborate closely with Working Group Government members  
                          | • Receive recognition on ATARC website  
                          | • Be acknowledged in Working Group deliverable publications  
                          | • Collect intel from the government community on their most pressing challenges  
                          | • Demonstrate subject matter expertise and build credibility around technologies and solutions  
                          | • Gather insights into forces affecting the market, key technologies, and market needs and perceptions  
                          | • Access any other Mission Area meetings, events and members |
|                          |          | • Attend and contribute to regular cadence Working Group sessions  
                          |          | • Share experiences, lessons learned, and issues encountered with implementation or operational use of technologies  
                          |          | • Communicate discussion topics and issues to Working Group leadership  
                          |          | • Participate in in developing and reviewing Working Group deliverables |

## Working Group Information Sharing Policy

All material discussed must be publicly releasable; no Classified or proprietary discussions are allowed. Participants must refrain from sales or business development conversations.